

Recruitment Marketing

JOB MARKETING SERVICES

GOAL: Create brand awareness and solicit job seeker interest via social media

BENEFITS:

- Job consultation, consisting of a review of your job description and organizational perks, "Why would someone want this job?"
- Creation of two visual images for use on SSE and/or client social media channels
- Posting of images on appropriate social media channels and groups (Facebook and/or LinkedIn), and 30 days of monitoring

CANDIDATE ATTRACTION & SCREENING SERVICES

GOAL: Use of the Staffing Solution recruiting, networking and sourcing resources to garner interest in the open position from active and passive job seekers.

BENEFITS:

- Benefits from Job Marketing Services, as listed above
- Drafting of a text job advertisement for use on SSE and/or client career sites and job posting sites
- Posting of text job advertisement within Staffing Solutions job seeker boards (CareerBuilder and/or ZipRecruiter) for 30 days
- Resume screening for minimum qualifications and submission to client

SOURCING & SCREENING SERVICES

GOAL: Provide client with 3-4 candidates who have been fully screened and vetted to minimum qualifications and are interested in pursuing a conversation direct with client.

BENEFITS:

- Job consultation, consisting of a review of your job description and organizational perks, "Why would someone want this job?"
- Resumes, recruiter recommendations, salary requirements and candidate profiles

For more information, contact Blake Babcock, Director of Client Engagement, at 440.684.7219 or bbabcock@staffsol.com